

We R Paparazzi

A Day & Night in the Life of The Paparazzo

August 3, 2010

LAS VEGAS – Rock & Rita’s, the “Great American Party” spot at Circus Circus, and 12 of the highest ranked flair bartenders in the world have joined forces with the American Cancer Society’s Young Professionals Against Cancer to “Flair for the Cure.” On Wednesday, August 18, following the highly-anticipated NATIONS international flair bartending competition, the world’s top flair bartenders will auction off their skills to raise money for cancer. The event will kick off with a red carpet at 7 p.m. and is open to the public. Admission is complimentary.

“Flair for the Cure” will showcase the talents of several top flair bartenders as they flip, spin, juggle and balance to create special cocktail concoctions that will be auctioned off with prize packages. Prizes include room and show packages at New York, New York, Luxor and Excalibur, show tickets to LOVE by Cirque de Soleil, Terry Fator and Frank Caliendo, dining at Sammy Hagar’s Cabo Wabo Cantina, The Pub at Monte Carlo and Tacos & Tequila at Luxor, family four-packs to the Shark Reef at Mandalay Bay and Adventuredome at Circus Circus, autographed UFC memorabilia and two brand new electric guitars.

In addition, Rock & Rita’s will donate a portion of the proceeds from the evening’s restaurant and bar sales to benefit the organization. For more information or to donate to “Flair for the Cure,” please visit RockandRitas.com.

NATIONS, the international flair bartending competition at Rock & Rita’s will welcome more than 50 internationally ranked flair bartenders from nine countries across the globe as they compete for \$25,000 in cash and prizes. Qualifying rounds begin Monday, August 16 at Rock & Rita’s where eight finalists will be selected to compete in the final rounds on August 17. The grand finale event will begin at 9 p.m. and is open to the public.

The American Cancer Society’s Young Professionals is a group of young (or young at heart), philanthropic Las Vegas residents who share the belief that cancer will be eliminated within their lifetime and that through fundraising efforts, cancer will no longer threaten the lives of loved ones.

American Cancer Society contributes about \$3.4 billion to the fight against cancer. As a result, more than 11 million people in America who have had cancer and countless more who have avoided it will be celebrating birthdays this year. To learn more about Young Professionals or to get help, call anytime, day or night, at 1-800-227-2345 or visit ypaclv.com.

Rock & Rita’s brings its “Great American Party” to Circus Circus with the world’s top flair bartenders, live rock and roll and an All-American menu. Rock & Rita’s is open daily, offering reasonably priced menu selections for breakfast from 7 a.m. until 11 a.m., lunch from 11 a.m. until 4 p.m., and dinner from 4 p.m. until 10 p.m., as well as late-night dining. For more information about Rock & Rita’s, visit www.RockandRitas.com or call 702.691.5991.

